

Ricoh announces the G700SE digital camera featuring Bluetooth® and wireless LAN support

Main features of the G700SE

1. Internal Bluetooth® and wireless LAN functions

- The camera body has an internal Bluetooth® Ver.2.1+EDR function. The ability to do high-speed data communication with a wide range of Bluetooth®-compatible devices makes it possible for the G700SE to receive position data from highly precise GPS devices, transmit image data to compatible personal computers and smartphones, etc.
- The camera body has an internal wireless LAN (802.11b/g) function. This function supports the “WPS button connection” for easy wireless LAN connection settings.
- The G700SE can also transmit images via wireless LAN while receiving GPS data from Bluetooth®-compatible external GPS devices.

2. GPS unit with electronic compass function (option)

- The G700SE can use the GP-1 (option) GPS unit which compactly connects to the camera body.
- Connection of the GP-1 makes it possible to add position information to the image data of photographs taken. In addition, since there is an electronic compass function, it is possible to record information indicating the direction in which the photograph was taken.
- There is also a GPS log function that tracks camera movement.
- The GP-1 can be easily attached to the camera body using the tools provided.
- With the GP-1 attached, the G700SE satisfies IP64 dust and water resistance performance standards and shock resistance standards for a 1.2 m drop.

3.Laser barcode reader unit (option)

- The G700SE can use the BR-1 (option) barcode reader unit which reads one-dimensional barcodes.
- Since this unit reads barcodes with a laser beam, recognition speed is fast and the unit can be easily used even in dark places.
- The BR-1 can be easily attached to the camera body using the tools provided.
- With the BR-1 attached, the G700SE satisfies IP64 dust and water resistance performance standards and shock resistance standards for a 1.5 m drop.

4.Compact and lightweight body that can be carried in a breast pocket

•With compact body size of 118.8 mm (W) × 71.0 mm (H) × 41.0 mm (D) and light body weight of approximately 286 g*, the G700SE is considerably smaller and lighter than the previous Caplio 500SE model. (Caplio 500SE: body size 133.0 mm (W) × 78.5 mm (D) × 74.0 mm (H); body weight 430 g)

* This weight does not include the rechargeable battery, SD memory card, and neck strap supplied.

5.Other functions and capabilities from the G700

•The G700SE also boasts the high functionality, performance, and ease of use featured on the G700, with functions and capabilities such as water, dust, shock, and chemical resistance; security functions such as password-based camera lock and support for SD WORM (write-once read-multiple) cards; one and two dimensional barcode recognition in the camera unit itself; camera memo function for adding information (audio, text, etc.) to the image data; flash with a maximum range of 10 m; 28 to 140 mm wide-angle zoom lens; mode dial that includes CALS mode; and much more.

G700SE Options

Product	Model
GPS unit*	GP-1
Barcode reader unit*	BR-1
Wide Conversion Lens	DW-5
Rechargeable Battery	DB-65
Battery Charger	BJ-6
Soft Case	SC-700

- *New option

